

# Benson & Hedges Lights

Only  
11 mg  
tar



"B&H,  
I like  
your  
style!"

Reg. 11 mg. "tar", 0.8 mg. nicotine av. per cigarette. FTC Report Dec. 29, 1992.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

(0719-002024)

Benson & Hedges Lights  
Can With Satisfaction

U.S. News & W.R. — May 19, 1990  
People — May 26, 1990  
McCall's — June, 1990  
Glamour — June, 1990

Time — May 19, 1990  
Playboy — June, 1990  
Ladies Home Journal — June, 1990  
Mademoiselle — June, 1990  
Play — October 1990

Sports Illustrated — May 19, 1990  
Parade — June, 1990  
Redbook — June, 1990

Watts, Rich, Greene, Inc.

